



Pattaya, Thailand

5th November 2104 :

19:30 hrs : Networking Dinner and Gala Evening

(Venue : Sanctuary of Truth, Pattaya)

6th November 2104 :

09:00 – 17:30 hrs : DRIVING STEEL CONFERENCE

(Venue : PEACH Convention Centre, next to Royal Cliff Hotel)

AGENDA FOR THE CONFERENCE

TIME	SPEAKER	Organisation	TOPIC of PRESENTATION
09:00	Prabhat Kumar	TATA STEEL	Welcome Address
09:15 am	Dr Tim Leverton	TATA MOTORS Ltd	T B F
10:05 am	Prof Bill Russo	GAO FENG ADVISORY	Towards a Green Automotive Industry
10.50 - 11.10 hrs	T E A B R E A K		
11:15 am	Peter Marcus	WORLD STEEL DYNAMICS	"Auto-body Warfare" : Aluminium vs Steel
12:05 pm	S R Chakravarthi	TOYOTA MOTORS	Usage of Hot Stamping in Automotive BIW
12.35 pm	Prof Bruno Cooman	POSTECH (Korea)	Current trends in R&D for automotive steel
13:10	LUNCH BREAK		
14:00 pm	Carlos Lopez	MAXION WHEELS	Future of Automotive Wheel materials
14:35 pm	t b f	HONDA CARS	T B F
15:10 pm	Dr Yun-Seoung Jung	POSCO, Korea	Recent Developments of POSCO Automotive steels and Application
15:45 - 16:00 hrs	T E A B R E A K		
16:05 pm	Yasuharu Kojima	NIPPON STEEL (NSSMC)	Advancement of flat steel products for automotive application
16:35 pm	Nico Langrek	TATA STEEL EUROPE	Steel in competition with alternative materials
17:30 pm	Closing Remarks & Vote of Thanks		